



**Powerful.
Intelligent.**

HP Trilogy:

we were made for each other.

Three steps to an optimized infrastructure.
Simplify it. Shrink it. Cool it.



HP BladeSystem c7000 enclosure with the HP ProLiant BL460c G6 server blade powered by Intel® Xeon® processor 5500 series



COMPUT³CH
INSPIRED
TRUSTED

2010
Preferred Partner
GOLD



Computing Systems
Specialist

1 + 1 + 1 = countless benefits

HP Trilogy bundles are a combination of market-leading products, including the HP BladeSystem c7000 enclosure with the HP ProLiant BL460c G6 server blade. Alone, they represent some of the most innovative technology in their field. Together, they could transform your business.

Manageability: Easy-to-use software, such as HP Insight software, unlocks the full potential of your IT environment. You'll get more done in less time because the software will take the strain, while you focus on what's important to you.

Efficiency: Because every component is designed to work together, you get a highly efficient infrastructure with easy management and lower total cost of ownership.

Reliability: By combining best-in-class storage and server products, you can have confidence your solution will work, and keep working.

Flexibility: Trilogy is very easy to expand. It's the ideal set-up for pain-free, efficient virtualization.

Peace of mind: All products are HP certified and quality assured, which means greater reliability today and tomorrow. Add to this HP Care Pack Services, and you know expert support is only ever a call away.

¹ Source: Comparisons are to standard 1U rack servers. Assumes fully redundant connections to LAN and SAN, management network and power plugs for one HP BladeSystem c7000 enclosure versus 16 1U servers.

² Source: IDC Whitepaper: "Gaining Business Value and ROI with HP Systems Insight Manager," May 2007, sponsored by HP.

³ Source: IDC "Gaining Business Value and ROI with HP Insight Control," February 2008.

⁴ Source: Comparisons are to standard 1U rack servers. The BladeSystem c7000 holds 16 server blades in 10U of rack space and additional 6U of rack space would be required for 16 traditional 1U rack servers.

⁵ Source: HP Blade TCO calculator at www.hp.com/go/bladessystem; click on "Build your own blade savings report." Saves up to 30% less power and cooling than traditional rack and tower servers in quantities of eight or more servers purchased at once.

Three parts, one solution

Part one: HP BladeSystem c7000 enclosure

Your adaptive infrastructure in a box, the HP BladeSystem c7000 enclosure with HP ProLiant BL460c G6 server blade, powered by Intel® Xeon® processor 5500 series, is the building block for an affordable, easy-to-manage business solution.

- **Save power:** HP's new ProLiant G6 servers powered by Intel® Xeon® processor 5500 series offer the flexibility and processor power to meet your business needs and achieve significant savings.
- **Save space:** Enables you to put more servers in the same physical space.
- **Reduce cables:** Reduce cables for lower costs, easier management and more effective cooling.

Part two: HP StorageWorks 4400 Enterprise Virtual Array

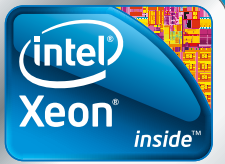
The HP StorageWorks EVA4400 gives you high availability and performance for every type of data.

- Redundant power and network design means that availability approaches 99.999%.
- Virtualization optimized: Reduces management, complexity and total cost of ownership.
- Fully scalable: Provides a flexible, expandable storage platform.

Part three: HP Care Pack Services

For absolute peace of mind, Trilogy is supported by HP Care Pack Services. This expert team delivers:

- **Fast deployment:** Rapid installation, set-up and deployment of HP BladeSystem and HP StorageWorks.
- **Improved uptime:** Support from qualified partners frees you to focus on running your infrastructure.
- **Rapid response times:** 4-hour response, 24/7, onsite hardware support and 2-hour response, 24/7, telephone software support.



**Powerful.
Intelligent.**

Streamline your infrastructure

Simplify it.

Cut cables by 94%¹

- The design of the HP BladeSystem cuts cables, streamlining your infrastructure, increasing flexibility and simplifying management.

HP TrilogY includes the Insight Control suite, enabling you to manage your infrastructure more efficiently and cost-effectively than ever before.

- Double the number of servers that each server administrator can manage.²
- Save as much as \$48,380³ for every 100 users in administration expenses, and drastically reduce travel to remote sites.

Shrink it.

Use 60% less physical space⁴

HP TrilogY squeezes the same number of servers into less space, fitting up to 16 servers into just 10U of rack space.

Cool it.

Reduce power and cooling by up to 30%⁵

Thermal Logic technology automatically adjusts and shifts power and cooling volume based on the changing demands of the workload, delivering a significant reduction in energy consumption.



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Achieve more, spend less

has become a mantra for today's business. IT managers are under pressure to squeeze maximum value from their infrastructure, driving down power, cooling and management spend while upping performance.

HP Trilogy combines servers, storage and services to make this possible. Like the cogs in a clock or the pistons in an engine, all the parts pull together to achieve optimum efficiency, value and reliability.

HP BladeSystem c7000 enclosure



HP StorageWorks EVA4400



HP Care Pack Services



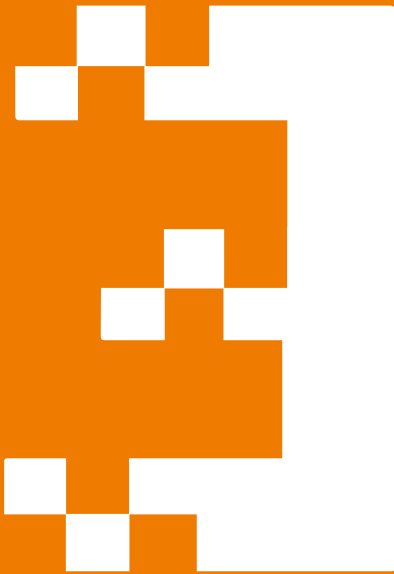
HP BladeSystem c7000 enclosure with the HP ProLiant BL460c G6 server blade powered by Intel® Xeon® processor 5500 series

Perfect it.

Boost your efficiency today.

HP Trilogy: we were made for each other.

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Technology for better business outcomes

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